



CORPORATE PRESENTATION GUIDELINES

Achieving the Dream, Inc. (ATD) leads a growing network of community colleges across the United States committed to helping their students, particularly low-income students and students of color, achieve their goals for academic success, personal growth, and economic opportunity. ATD helps its network of institutions accomplish this work by remaining abreast of emerging trends in higher education and connecting our institutions to service providers that bring innovative thinking and solutions that will facilitate their work.

Presentation Guidelines

ATD invites companies that are higher education service providers to submit innovative, non-commercial proposals for presentation at our annual conference, DREAM. These sessions are intended to be educational and engaging for attendees and to provoke creative thinking around innovative ways to help institutions help students achieve their goals. Proposals must demonstrate best practices and align with at least one of ATD's seven capacity areas listed below:

- “ Leadership & Vision
- “ Data & Technology
- “ Equity
- “ Teaching & Learning
- “ Engagement & Communication
- “ Strategy & Planning
- “ Policies & Practices

Types of Presentations: *(Sessions must touch on one of the seven capacity areas listed above.)*

Innovative Collaboration Session

These hour-long sessions provide companies an opportunity to co-present with an institutional partner to demonstrate best practices and show how your company has worked with the institution to improve student success on their campus. Companies are encouraged to select an ATD Network Institution to present with. [Click here](#) to view the list institutions. Sessions are held in rooms with a classroom style setup.

Open Air Presentations

These 30-minute presentations are held in the exhibit hall and available for companies to share new research, case studies, or white papers that highlight emerging trends and innovations in higher education. Sessions must be engaging and interactive to allow for attendee participation. Sessions will be



set up for 20-25 attendees that will be tuned into your presentation via use of headsets.

Proposal Outline Submission

An outline (using the attached template) must be submitted for all corporate presentations and will be reviewed by the Achieving the Dream Planning Committee. Achieving the Dream reserves the right to reject any outline that is incomplete, includes language that attempts to sell a product or service, or is too commercial. Proposal outlines should be submitted to development@achievingthedream.org

Important Dates:

December 21, 2018 - Proposal outlines are due.

January 11, 2019 - Companies will receive notification of whether their proposal outline has been approved, rejected or if edits need to be made.

January 21, 2019 - Companies must submit a final copy of their proposals

January 28, 2019 - Companies will be provided the logistics (date, time, location) of their presentations

All corporate presentations are offered as part of a sponsorship package. Session dates, times and locations will be posted on the DREAM 2019 website. [Click here](#) to view the details of these packages. For answers to questions regarding sessions or sponsorship opportunities and packages, contact LaShonne Barnes, Development Officer, lbarnes@achievingthedream.org.



CONTACT INFORMATION

COMPANY NAME: _____

POINT OF CONTACT: _____

TITLE: _____

PHONE: _____

E-MAIL: _____

INSTITUTIONAL PARTNER: _____

CO-PRESENTER'S NAME: _____

TITLE: _____

PRESENTATION OUTLINE

ATD CAPACITY AREA:

PRESENTATION TYPE:

PRESENTATION TITLE:

SUMMARY OF PRESENTATION:

Use the space below to provide the details of your presentation.

Innovative Collaboration Sessions: Clearly state how the presentation is aligned with the capacity area you identified and how your work related to the capacity area has helped facilitate the work of your institutional partner.

Open Air Presentations: Clearly state how your case study, new research or white paper is aligned with the capacity area that you identified and how attendees can use this information to facilitate change on their campus.