



2018

HOLISTIC STUDENT
SUPPORTS INSTITUTE



OCTOBER 8-11, 2018 • HYATT REGENCY ST. LOUIS AT THE ARCH

SPONSORSHIP OPPORTUNITIES

The Holistic Student Supports Institute is a three-day event that will bring together over 300 community college attendees to learn from Achieving the Dream's framework and strategies for student support redesign and apply national best practices and research for designing student-centered supports on their campus. This is an action-oriented working institute designed for teams of four or more.

The Holistic Student Supports Institute provides several opportunities for companies to not only engage and network with over 300 attendees from ATD's Network Colleges, but also gain some brand recognition and visibility through sponsorship of one or more of the following opportunities.

TITLE SPONSORSHIP | \$20,000 | One available opportunity

- ◆ Exclusive recognition as the Title Sponsor of the Institute
- ◆ Sponsor of the Networking Reception
- ◆ Sponsor of a Plenary with the opportunity to provide brief remarks
- ◆ Sponsor of the Networking Lunches
- ◆ Brand recognition on :
 - ◇ Institute website
 - ◇ Social media with a link to your company website
 - ◇ Onsite signage
 - ◇ ATD e-blasts to attendees prior to the Institute
 - ◇ ATD's e-newsletter pre-and-post Institute
- ◆ One full-page advertisement in the Institute program
- ◆ Display collateral during sponsored events
- ◆ Access to attendee list pre and post Institute
- ◆ One demo station set up for the duration of the Institute
- ◆ Two registrations to the Institute



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Platinum Sponsorship | \$10,000 | Four available opportunities

- ◆ Sponsor a Morning Breakfast (3 available), or an Afternoon Break
- ◆ Co-present an Innovative Collaboration Session with an institutional partner
- ◆ Half-page advertisement in the Summit program
- ◆ Display collateral during sponsored session/event
- ◆ Brand recognition on :
 - ◇ Institute website
 - ◇ Social media with a link to your company website
 - ◇ Onsite signage
 - ◇ ATD e-blasts to attendees prior to the Institute
 - ◇ ATD's e-newsletter pre-and-post Institute
- ◆ Access to the attendee list pre and post Institute (mailing addresses only)
- ◆ Table top display in high-traffic area for duration of the Institute
- ◆ Two registrations to the Institute

Gold Sponsorship | \$5,000 | Five available opportunities

- ◆ Sponsor a Coffee Break (5 available)
- ◆ Access to attendee list pre-and-post conference (mailing addresses only)
- ◆ Brand recognition on :
 - ◇ Institute website
 - ◇ Social media with a link to your company website
 - ◇ Onsite signage
 - ◇ ATD e-blasts to attendees prior to the Institute
 - ◇ ATD's e-newsletter pre and post Institute
- ◆ Display collateral during the sponsored events
- ◆ One registration to the Institute



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Sponsor a Team | \$4000 | Unlimited opportunities

Assist a college by underwriting the cost to send a team to attend the Institute.

- ◆ Access to the attendee list pre and post Summit (mailing addresses only)
- ◆ Brand recognition on :
 - ◇ Institute website
 - ◇ Social media with a link to your company website
 - ◇ Onsite signage
 - ◇ ATD e-blasts to attendees prior to the Institute
 - ◇ ATD's e-newsletter pre and post Institute
- ◆ 20% discount on registration