Event Overview

Join colleagues at ATD’s 2021 Holistic Student Supports Institute to learn from and with some of the foremost experts and institutions working towards a holistic approach to supporting their students.

This two-day virtual institute will build on and contextualize three of the core themes from DREAM 2021:

- Leveraging Our Localness: Explore innovative ways to partner with your community to support the success of every student.
- A Bold New Access Agenda: Learn new ways to build support structures to promote access within your community.
- Centering Racial Equity: Examine what it means to center racial equity in your holistic student supports work and the impact this can have on your students and the community.

Who Should Attend?

While the HSSI is open to individual participants, teams of four or more will benefit from facilitated workgroups and in-depth support that address problem areas or redesign that centers holistic supports and equity for your students.

We strongly encourage college teams comprised of individuals interested in pursuing a more equitable, holistic support experience for their students. This may include: Senior and mid-level administrators, including academic and student affairs, finance and administrative leaders, and others who can champion this work at the executive level; Student support staff, including advisors/counselors, coaches, mentors, financial aid staff, librarians, etc.; Diversity officers; Faculty; Institutional research and technology; Student life staff; Individuals with diverse perspectives and experiences. Teams of four or more registered at the same time will receive a 10% discount. The institute is open to all four year-and two-year colleges and universities, including colleges outside of the Achieving the Dream Network. Expected Attendance is 300.
**Agenda***

*Please see the tentative Agenda below for each day’s activities. Please note: All times are Eastern Time (ET).*

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<thead>
<tr>
<th>Wednesday, September 22nd</th>
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<tbody>
<tr>
<td>12:00 – 1:15 pm</td>
<td>Opening Plenary</td>
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<td>1:15 – 1:30 pm</td>
<td>Break</td>
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<td>1:30 – 2:45 pm</td>
<td>Concurrent Workshops</td>
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<tr>
<td>2:45 – 3:00 pm</td>
<td>Break</td>
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<tr>
<td>3:00 – 3:30 pm</td>
<td>Innovative Collaboration Session</td>
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<td>3:30 – 3:45 pm</td>
<td>Break</td>
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<tr>
<td>3:45 – 4:15 pm</td>
<td>Lightning Learning</td>
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<td>4:15 – 5:15 pm</td>
<td>Team Time/Group Conversations</td>
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<tr>
<th>Thursday, September 23rd</th>
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<tr>
<td>12:00 – 1:00 pm</td>
<td>Day 2 Plenary</td>
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<td>1:00 – 2:15 pm</td>
<td>Concurrent Workshops</td>
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<td>Break</td>
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<td>3:15 – 3:45 pm</td>
<td>Closing Plenary</td>
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*Subject to change*
SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR - $5,000 - Two (2) Available Opportunities

- Four (4) comp registrations
- Exclusive name recognition as sponsor of the opening or closing plenary *(Offered on a first come basis)*
- One (1)30-Minute Collaborative Session with an ATD Member College
- Access to attendee list (pre and post conference). Mailing addresses only
- Brand Recognition including:
  - Hyperlinked Logo on eShow Registration site
  - Hyperlinked Logo on event platform
  - Sponsor mentions in ATD Email blasts and newsletter prior to event and post event
  - Sponsor mentions and logo in social media

SILVER SPONSOR - $3,500 – Four (4) Available Opportunities

- Three (3) comp registrations
- One (1) 30-Minute Collaborative Session with an ATD Member College
- Access to attendee list (pre and post conference). Mailing addresses only
- Brand Recognition including:
  - Hyperlinked Logo on eShow Registration site
  - Hyperlinked Logo on event platform
  - Sponsor mentions in ATD Email blasts and newsletter prior to event and post event
  - Sponsor mentions and logo in social media
BRONZE SPONSOR - $2,500 – Six (6) Available Opportunities

- Two (2) comp registrations
- Exclusive name sponsorship of one (1) 30-minute lightning learning session (Offered on a first come basis)
- Access to attendee list (pre and post conference). Mailing addresses only
- Brand Recognition via:
  - Hyperlinked Logo on eShow Registration site
  - Hyperlinked Logo on event platform
  - Sponsor mentions in ATD Email blasts and newsletter prior to event and post event
  - Sponsor mentions and logo in social media

A la Carte Sponsor Opportunities

- Sponsor a (15) minute break- 4 available -$750-create your own fun networking activity
CORPORATE PRESENTATION GUIDELINES

Achieving the Dream, Inc. (ATD) leads a growing network of community colleges across the United States committed to helping their students, particularly low-income students and students of color, achieve their goals for academic success, personal growth, and economic opportunity. ATD helps its network of institutions accomplish this work by remaining abreast of emerging trends in higher education and connecting our institutions to service providers.

ATD invites companies that are higher education service providers to submit innovative, non-commercial proposals for presentation at our Teaching and Learning events. These sessions are intended to be educational and engaging for attendees and to provoke creative thinking around innovative ways to support institutions as they work with their students to achieve their goals.

Innovative Collaboration Session

These thirty-minute-long sessions provide companies an opportunity to co-present with an institutional partner to demonstrate best practices and show how your company has worked with the institution to improve student success on their campus. Companies must present with a collegiate partner and our encouraged to select an ATD Network Institution to present with. Click here to view the list institutions.

Proposal Outline Submission

Types of Presentations: Proposals must demonstrate best practices and align with one of the following topics:

- Leveraging Our Localness: Explore innovative ways to partner with your community to support the success of every student.
- A Bold New Access Agenda: Learn new ways to build support structures to promote access within your community.
- Centering Racial Equity: Examine what it means to center racial equity in your holistic student supports work and the impact this can have on your students and the community.
An outline (using the attached template) must be submitted for all corporate presentations and will be reviewed by Achieving the Dream staff members. All presentation synopses must align with the presentation guidelines. Proposal outlines should be submitted to: dgilliard@achievingthedream.org.

**Important Dates:**

- **September 1, 2021** - Proposal outlines are due.
- **September 8, 2021** - Companies will receive notification of whether their proposal outline necessitates any program improvements.
- **September 15, 2021** - Companies must submit a final copy of their proposals
- **September 20, 2021** - Companies will be provided access to platform (*a speaker training will be scheduled in advance, dates tbd*)

All corporate presentations are offered as part of a sponsorship package. For answer to questions regarding sessions or sponsorship opportunities and packages, contact Dayna Gilliard, Associate Director of Development, [dgilliard@achievingthedream.org](mailto:dgilliard@achievingthedream.org) or at (240) 450-3805.