



Is Your Message Lost?

Advertising in the **The 2012 IPI Parking Buyer's Guide** guarantees that your business will be in front of an audience looking to hear what you have to say and that wants products you offer.



EXCLUSIVE SAVINGS

Most insiders know to gain the attention of decision-makers and purchasing departments representing corporations, airports, colleges/universities, theme parks, commercial operations, hospital and medical infrastructures and every city across the U.S. and Canada – the one place to gain that introduction and exposure is IPI's Parking Buyers Guide & Consultants Directory.

From tickets to internet-driven management systems, to real-time integration to concrete repair and everything in between – the parking and transportation industry knows to look for solution providers in this #1 go-to reference guide, featuring over 130 pages of the industry's top and most diverse product/service providers.

We are offering you a unique one-time opportunity to be included *and* to take advantage of **FREE** advertising incentives. **But you must act quickly – this is a limited time offer and we must receive your submissions by February 7, 2012.**

What to do next:

- Download the complete submission kit including contract [here](#).
- Place an insertion for 3 or more listings, and receive one **free** for every three paid
- Enter **BGFR3** on your contract to receive **FREE INCENTIVES** including
 - One **FREE** listing for every three paid*
 - One **FREE** basic electronic listing on the parking industry's version of **Google**
- **Note:** special opportunities are available for increasing your electronic advertising. (see www.parking.org/ips to visit the most comprehensive online directory for the parking/transportation industry).

If you have questions or need help with acquiring your **FREE** advertising, contact Jean Miller at miller@parking.org or 540.371.7535 ext. 120.

**Be sure to include all materials for four listings, including your category selections, text and images.*