



## **Exhibit Hall Only Customer Badge Policy**

The policy below applies to exhibitors inviting customers or clients not registered for the Clinical Virology Symposium into the Exhibit Hall for one designated day. ***The registration website for the Exhibit Hall Customer Badge Program will be open from August 10, 2023 and close on September 1, 2023.***

### **Eligible Hours**

Saturday, September 9	10:00 a.m.-2:00 p.m. 3:45 p.m.- 5:15 p.m.
Sunday, September 10	10:00 a.m.-12:45 p.m. 4:30 p.m.-6:00 p.m.
Monday, September 11	10:00 a.m.-2:45 p.m.

### **Allotment**

Each 10' x 10' booth, receives two (2) complimentary Exhibit Hall Only Customer Badges.

### **Deadline**

Individual(s) participating in this program must register by 5:00pm EST on ***Friday, September 1, 2023.***

### **Registration**

- Exhibitor must send registration instructions along with promo code to the individual(s) participating in the Exhibit Hall Only Customer Badge program.
- Individual(s) will be required to register under the Exhibit Hall Only Customer registration system and answer all attendee demographic questions.
- Individuals must comply with the ASM Code of Conduct and all Health and Safety Policies.
- Exhibit Hall Only Customer Badges are **NOT** permitted to be used by employees of an exhibiting company. ASM has the right to cancel Exhibit Hall Customer Guest Badges that are deemed to be employees of the exhibiting company.

### **Onsite**

- Badge pick-up will begin at 10:00 am on Saturday-Sunday morning. The Registration Services Counter is located in the Lobby of the Palm Beach Convention Center.
- Badges will be colored coded by day and can only be used on the day assigned. Customers may not use badges for multiple days.